

Appraiser Blog

# The Best-Selling Cars in Each U.S. State for 2023

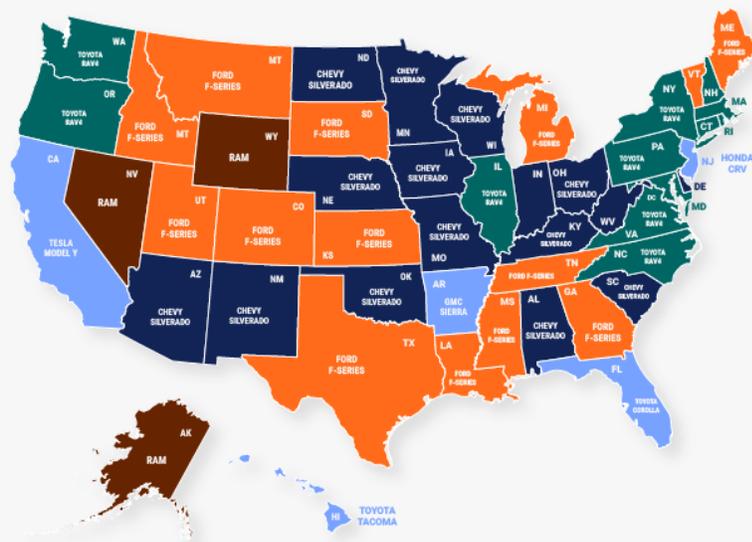


By Tony Rached

## The Best-Selling Cars in Each U.S. State for 2023

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### The Best-Selling Cars in Each U.S. State for 2023



1. Chevrolet Silverado 16 States



2. Ford F-Series 14 States



3. Toyota RAV4 13 States



4. RAM 3 States

5. Others 5 States

In the vast and diverse landscape of the United States, the choice of a vehicle can vary significantly from one state to another. Factors such as climate, terrain, size, and local culture play a crucial role in determining the most popular cars on the road.

In 2023, we have compiled data on the best-selling cars in every U.S. state. The findings reveal a clear preference for trucks and SUVs across the nation, with just one notable exception. In this article, we will take a closer look at the best-selling cars in each state in 2023 and explore the reasons behind these choices.

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The Best-Selling Cars in Each U.S. State	
State	Best-Selling Car
Alabama	Chevrolet Silverado
Alaska	RAM
Arizona	Chevrolet Silverado
Arkansas	GMC Sierra
California	Tesla Model Y
Colorado	Ford F-Series
Connecticut	Toyota RAV4
DC	Toyota RAV4
Delaware	Chevrolet Silverado
Florida	Toyota Corolla
Georgia	Ford F-Series
Hawaii	Toyota Tacoma
Idaho	Ford F-Series
Illinois	Toyota RAV4
Indiana	Chevrolet Silverado
Iowa	Chevrolet Silverado
Kansas	Ford F-Series

The Best-Selling Cars in Each U.S. State	
State	Best-Selling Car
Kentucky	Chevrolet Silverado
Louisiana	Ford F-Series
Maine	Ford F-Series
Maryland	Toyota RAV4
Massachusetts	Toyota RAV4
Michigan	Ford F-Series
Minnesota	Chevrolet Silverado
Mississippi	Ford F-Series
Missouri	Chevrolet Silverado
Montana	Ford F-Series
Nebraska	Chevrolet Silverado
Nevada	RAM
New Hampshire	Toyota RAV4
New Jersey	Honda CR-V
New Mexico	Chevrolet Silverado
New York	Toyota RAV4
North Carolina	Toyota RAV4

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State	Best-Selling Car
North Dakota	Chevrolet Silverado
Ohio	Chevrolet Silverado
Oklahoma	Chevrolet Silverado
Oregon	Toyota RAV4
Pennsylvania	Toyota RAV4
Rhode Island	Toyota RAV4
South Carolina	Chevrolet Silverado
South Dakota	Ford F-Series
Tennessee	Ford F-Series
Texas	Ford F-Series
Utah	Ford F-Series
Vermont	Ford F-Series
Virginia	Toyota RAV4
Washington	Toyota RAV4
West Virginia	Chevrolet Silverado
Wisconsin	Chevrolet Silverado
Wyoming	RAM

## Exploring the Best-Selling Cars by State

### 1. Chevrolet Silverado:

This popular truck dominated several states, including Alabama, Arizona, Delaware, Indiana, Iowa, Kansas, Kentucky, Louisiana, Mississippi, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Carolina, and West Virginia.

The Silverado's versatility and reliability make it a top choice in these states, catering to a range of needs from work to recreation. The Chevrolet Silverado is a full-size pickup truck known for its robust performance, available in a variety of cab styles and bed lengths, and equipped with various engines, including V6, V8, and turbo-diesel options.

### 2. Ford F-Series:

The Ford F-Series maintained its strong presence in Colorado, Georgia, Idaho, Michigan, Montana, South Dakota, Tennessee, Texas, Utah, Vermont, and Wisconsin.

The F-Series is cherished for its durability, performance, and value, making it an enduring favorite among truck enthusiasts. It is available in a wide variety of cab styles, bed lengths, and powertrain options, catering to a diverse range of needs, from work to recreation.

### 3. Toyota RAV4:

Toyota's RAV4 proved its appeal in Connecticut, Washington, Maryland, Massachusetts, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, and Virginia.

The RAV4's versatility and fuel efficiency make it an excellent choice for urban and suburban settings. This compact SUV offers reliability, spacious interiors,

and ample cargo space, making it a popular choice for families and active individuals.

#### 4. **RAM:**

Alaska and Wyoming showed a preference for RAM trucks, known for their power and durability. These states' unique terrain and outdoor lifestyles make RAM an ideal companion.

RAM is a full-size pickup truck, recognized for its luxury, performance, and capability. It offers various cab styles, bed lengths, and engine options, including V6, V8, and turbo-diesel, catering to those who desire a premium pickup truck.

#### 5. **Tesla Model Y:**

In California, the innovative Tesla Model Y took the top spot. The state's eco-conscious population and technological prowess align with the appeal of electric vehicles.

The Model Y is an all-electric compact SUV known for its performance, efficiency, and technology. It boasts a long range, spacious interior, and a minimalist design, making it a popular choice for environmentally conscious buyers seeking a luxurious SUV.

#### 6. **GMC Sierra:**

Arkansas residents favored the GMC Sierra, a sturdy and dependable choice that complements the state's diverse driving conditions. The GMC Sierra is a full-size pickup truck, sharing many features and components with the Chevrolet Silverado, but distinguished by its more luxurious interior and exterior design. It combines luxury, capability, and refinement.

#### 7. **Toyota Corolla:**

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In sunny Florida, the Toyota Corolla stood out as the best-selling car. Despite the national trend favoring trucks and SUVs, the Corolla's efficiency and practicality make it a compelling choice for Floridian commuters.

The Toyota Corolla is a compact car celebrated for its reliability, fuel efficiency, and affordability. It is available in various body styles, including a sedan, a hatchback, and a wagon, catering to first-time car buyers and families.

### 8. Honda CR-V:

New Jersey's choice was the Honda CR-V, a versatile and comfortable SUV perfect for navigating the state's diverse roadways. The Honda CR-V is a compact SUV known for its reliability, fuel efficiency, and practicality. It offers a spacious interior, ample cargo space, and a comfortable ride, making it a popular choice for families and active individuals.

### 9. Toyota Tacoma:

Hawaii's love for the Toyota Tacoma reflects its suitability for the state's unique geography and outdoor lifestyle. The Toyota Tacoma is a mid-size pickup truck known for its durability, capability, and off-road prowess.

It offers various cab styles, bed lengths, and engine options, including a V6 and a four-cylinder, appealing to those seeking a truck that can handle both work and play.

In conclusion, the best-selling cars in each state for 2022 reveal a remarkable consistency in the preference for trucks and SUVs across the nation. However, regional factors and unique lifestyles continue to influence car choices, making certain models stand out in specific states.

This diversity of preferences highlights the ever-evolving automotive landscape in the United States.