

## Sliding German Car Residual Values 2015 - 2019



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As Tesla enters the Sub \$40,000 price market, the German Automakers are feeling the pressure with lower overall residuals on 3-year-old vehicles.

You can now buy a used 3-year-old BMW, Mercedes or Audi for a little more than half the price of a new one. This is an average slide of 10 percentage points from 2015 residuals.

A bigger supply of used German-brand luxury vehicles is hurting residuals. Values for 3-year-old vehicles.

	<b>BMW</b>	<b>Mercedes</b>	<b>Audi</b>
<b>2015</b>	59%	59%	63%
<b>2016</b>	56%	56%	60%
<b>2017</b>	56%	57%	59%
<b>2018</b>	53%	57%	55%
<b>2019</b>	53%	55%	55%

