

Appraiser Blog

Auto Incentives and Rebates Week Ending Apr 15, 2023



By Tony Rached

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Welcome to our weekly roundup of the latest auto incentives and rebates available in the market. In this edition, we highlight the retail incentives for the week ending April 15th. Whether you're in the market for a new car, truck, or SUV, we've got you covered. From BMW to Ford Motors, General Motors, Subaru and Toyota Motors, there were some significant changes compared to the previous week. It's important to note that programs may vary by region and model, so be sure to check with your local dealership for full details. Without further ado, let's dive into this week's auto incentives and rebates.

BMW GROUP				
Year	Make	Model	Cash rebate	Finance rate
2024	BMW	4 Series, 8 Series, iX, M4, M8, X5, X6, X6 M, X7		4.9 - 13.5 %
2024	Mini	Cooper*, Countryman		2.9 - 6.9%
2023	BMW	8 Series, M8	\$0 - \$3,000	4.5 - 13.5%
2023	BMW	3 Series, 5 Series, i4, i7, iX, X5	\$0 - \$2,000	4.5 - 13.5%
2023	BMW	4 Series	\$0 - \$1,000	4.5 - 13.5%
2023	BMW	2 Series, 7 Series, M2, M3, M4, M5, X1, X2, X3 M, X4, X4 M, X5 M, X6, X6 M, X7, XM, Z4		4.5 - 13.5%
2023	Mini	Cooper*, Countryman		3.9 - 6.9%

Appraiser Blog

FORD MOTOR CO.				
2023	Ford	Edge, F-150	\$1000	0 - 9.9%
2023	Ford	Bronco, Bronco Sport, E-Transit Cargo Van, Escape, Expedition, Expedition Max, Explorer, F-150 Lightning, Maverick, Mustang, Mustang Mach-E, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Van*, Transit Wagon		0 - 9.9%
2022	Ford	Edge	\$0 - \$3,000	0 - 7.9%
2022	Ford	Mustang, Mustang Mach-E	\$1,000	0 - 7.9%
2022	Ford	Bronco Sport, Escape, Expedition, Expedition Max, Explorer, F-150	\$500 - \$1,000	0 - 7.9%
2022	Ford	Bronco, EcoSport, F-150 Lightning, Maverick, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Cargo Van, Transit Connect Van, Transit Connect Wagon, Transit Crew Van, Transit Passenger Wagon		0 - 7.9%
GENERAL MOTORS				
2024	Chevrolet	Silverado 2500HD, Silverado 3500HD, Trax	\$1000	2.9 - 9.8%
2024	GMC	Sierra 2500HD, Sierra 3500HD	\$1000	6.6 - 7.1%

Appraiser Blog

2024	GMC	Hummer EV		6.6 - 7.1%
2023	Buick	Encore GX, Envision	\$1000	3.9 - 11.7%
2023	Buick	Enclave	\$250 - \$1000	3.9 - 11.7%
2023	Cadillac	XT5, XT6	\$500 - \$2,000	3.4 - 7.9%
2023	Cadillac	Escalade, Escalade ESV	\$1000	3.4 - 7.9%
2023	Cadillac	XT4	\$500 - \$1000	3.4 - 7.9%
2023	Cadillac	CT4, CT5	\$0 - \$1000	3.4 - 7.9%
2023	Cadillac	Lyriq		3.4 - 7.9%
2023	Chevrolet	Bolt EUV, Bolt EV,	\$1,000 - \$5,000	0 - 12.8%
2023	Chevrolet	Equinox	\$1,000 - \$1,500	0 - 12.8%
2023	Chevrolet	Blazer, Traverse	\$1,000 - \$1,250	0 - 12.8%
2023	Chevrolet	Express Cargo Van, Express Passenger, Silverado 1500, Suburban, Tahoe, Trailblazer	\$1,000	0 - 12.8%
2023	Chevrolet	Camaro, Malibu	\$750 - \$1,000	0 - 12.8%
2023	Chevrolet	Silverado 2500HD, Silverado 3500HD	\$500 - \$1,000	0 - 12.8%
2023	Chevrolet	Colorado, Corvette, Corvette Z06		0 - 12.8%

3

Appraiser Blog

2023	GMC	Savana Cargo Van, Savana Passenger, Sierra 1500, Sierra 2500HD, Sierra 3500HD, Yukon, Yukon XL	\$1,000	0.9 - 12.4%
2023	GMC	Arcadia	\$750 - \$1,000	0.9 - 12.4%
2023	GMC	Terrain	\$500 - \$1,000	0.9 - 12.4%
2023	GMC	Canyon, Hummer EV		0.9 - 12.4%
2022	Buick	Encore, Encore GX, Envision	\$1,000	3.9 - 11.7%
2022	Buick	Enclave	\$250 - \$1,000	3.9 - 11.7%
2022	Cadillac	XT5, XT6	\$500 - \$2,000	3.4 - 7.9%
2022	Cadillac	Escalade, Escalade ESV	\$1,000	3.4 - 7.9%
2022	Cadillac	XT4	\$500 - \$1,000	3.4 - 7.9%
2022	Cadillac	CT4, CT5	\$0 - \$1,000	3.4 - 7.9%
AMERICAN HONDA				
2023	Acura	Integra, MDX, RDX, TLX		4.9 - 10.7%
2023	Honda	Accord (incl. Hybrid), Civic Hatchback, Civic Sedan, CR-V, HR-V, Odyssey, Passport, Pilot, Ridgeline		0.9 - 10.7%

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2022	Acura	ILX, MDX, NSX, RDX, TLX		6.4 - 10.7%
2022	Honda	Accord*, Civic*, CR-V, HR-V, Insight, Odyssey, Passport, Pilot, Ridgeline		6.4 - 10.7%
HYUNDAI - KIA				
2023	Hyundai	Nexo	\$0 - \$25,000	0 - 9.0%
2023	Hyundai	Ioniq 5	\$0 - \$3,750	0 - 9.0%
2023	Hyundai	Santa Cruz	\$0 - \$1,500	0 - 9.0%
2023	Hyundai	Santa Fe, Sonata	\$0 - \$1,250	0 - 9.0%
2023	Hyundai	Ioniq 6	\$0 - \$1,000	0 - 9.0%
2023	Hyundai	Elantra, Kona, Kona EV, Tucson	\$0 - \$750	0 - 9.0%
2023	Hyundai	Venue	\$0 - \$500	0 - 9.0%
2023	Hyundai	Palisade, Santa Fe Hybrid, Santa Fe Plug-In Hybrid, Sonata Hybrid, Tucson Hybrid, Tucson Plug-In Hybrid		0 - 9.0%
2023	Kia	Niro EV	\$0 - \$2,500	2.9 - 10%
2023	Kia	EV6, Stinger	\$0 - \$1,500	2.9 - 10%
2023	Kia	Sorento	\$0 - \$750	2.9 - 10%

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2023	Kia	Forte, Soul	\$0 - \$500	2.9 - 10%
2023	Kia	K5, Rio, Rio 5-Door	\$0 - \$300	2.9 - 10%
2023	Kia	Carnival, EV6, Niro, Niro Plug-In Hybrid, Seltos, Sorento Hybrid, Sorento PHEV, Sportage (incl. Hybrid), Sportage PHEV, Telluride		2.9 - 10%
2022	Kia	Nexo	\$0 - 25,000	5.9 - 9.0%
2022	Hyundai	Accent, Elantra, Ioniq 5, Ioniq Hybrid, Ioniq Plug-In Hybrid, Kona, Kona EV, Palisade, Santa Cruz, Santa Fe (incl. Hybrid), Santa Fe Plug-In Hybrid, Sonata (incl. Hybrid), Tucson (incl. Hybrid), Tucson Plug-In Hybrid, Venue, Veloster		5.9 - 9.0%
2022	Kia	EV6	\$0 - \$1,500	4.9 - 10.0%
2022	Kia	Carnival, Forte, K5, Niro, Niro EV, Niro Plug-In Hybrid, Rio, Rio 5-Door, Seltos, Sorento (incl. Hybrid), Sorento PHEV, Soul, Sportage, Stinger, Telluride		4.9 - 10.0%
MAZDA				
2024	Mazda	CX - 90		3.9-11.9%
2024	Mazda	CX - 9	\$500 - \$2,000	0 - 11.9%

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2023	Mazda	CX-5, Mazda3 Hatchback, Mazda3 Sedan, MX-30, MX-5 Miata, MX-5 Miata RF	\$1,000	0-11.9%
2023	Mazda	CX-30, CX-50	\$0 - \$500	0-11.9%
MERCEDES-BENZ				
2023	Mercedes - Benz	AMG GT, C-Class, CLA, CLS, E-Class, EQB, EQE, EQE SUV, EQS, EQS SUV, G-Class, GLA, GLB, GLC, GLE, GLS, Metris*, S-Class, SL, Sprinter		0.9 - 10.9%
2022	Mercedes - Benz	A-Class, AMG GT, C-Class, CLA, CLS, E-Class, EQB, EQS, G-Class, GLA, GLB, GLC, GLE, GLS, Metris*, S-Class, SL, Sprinter*		0.9 - 10.9%
NISSAN GROUP				
2023	Infiniti	Q50, Q60, QX50, QX55, QX60, QX80		4.9 - 7.7%
2023	Nissan	Frontier, Murano, Rogue, Titan, Titan XD	\$0 - \$500	0 - 8.8%
2023	Nissan	Altima, Ariya, Armada, GT-R, Kicks, Leaf, Maxima, Pathfinder, Sentra, Versa Sedan, Z		0 - 8.8%
2022	Infiniti	Q50, Q60, QX50, QX55, QX60, QX80		4.9 - 7.2%
2022	Nissan	Rogue Sport	\$0 - \$1,000	1.9-8.5%
2022	Nissan	Armada	\$ 0 - \$500	1.9-8.4%

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2022	Nissan	Altima, Armada, Frontier, Kicks, Leaf, Maxima, Murano, Pathfinder, Rogue, Sentra, Titan, Titan XD, Versa Sedan		1.9-8.5%
STELLANTIS				
2023	Alfa Romeo	Giulia, Stelvio	\$0- \$2,000	7.2%
2023	Alfa Romeo	Giulia Quadrifoglio, Stelvio Quadrifoglio	\$0- \$750	7.2%
2023	Chrysler	300, Pacifica	\$0- \$1,000	7.2%
2023	Chrysler	Voyager		7.2%
2023	Dodge	Durango	\$0 - \$2,500	7.2%
2023	Dodge	Challenger, Charger	\$0- \$1,000	7.2%
2023	Dodge	Hornet	\$0 - \$500	7.2%
2023	Fiat	500X	\$0- \$1,000	1.9 - 7.9%
2023	Jeep	Wrangler 4-Door	\$0 - \$4,000	1.9 - 7.9%
2023	Jeep	Gladiator	\$0 - \$3,000	1.9 - 7.9%
2023	Jeep	Cherokee	\$0 - \$2,500	1.9-7.9%
2023	Jeep	Compass, Grand Cherokee, Grand Cherokee L	\$0 - \$2,000	1.9-7.9%
2023	Jeep	Wrangler 2-Door	\$0 - \$1,500	1.9-7.9%

Appraiser Blog

2023	Jeep	Renegade	\$0- \$500	1.9-7.9%
2023	Jeep	Grand Wagoneer, Grand Wagoneer L, Renegade, Wagoneer, Wagoneer L		1.9-7.9%
2023	Ram	1500	\$0- \$2,250	1.9 - 7.2%
2023	Ram	1500 Classic	\$0-\$1,000	1.9 - 7.2%
2023	Ram	2500, 3500, ProMaster Cargo Van, ProMaster Window Van		7.2%
2022	Alfa Romeo	Giulia, Giulia Quadrifoglio, Stelvio, Stelvio Quadrifoglio		7.2%
2022	Chrysler	300, Pacifica	\$0- \$2,500	7.2%
2022	Chrysler	Voyager		7.2%
2022	Dodge	Durango	\$0- \$3,500	7.2%
2022	Dodge	Challenger, Charger	\$0- \$2,500	7.2%
2022	Fiat	500X	\$0- \$2,000	1.9-7.9%
2022	Jeep	Cherokee	\$0- \$2,500	0 - 7.2%
2022	Jeep	Grand Cherokee	\$0- \$2,000	0 - 7.2%
2022	Jeep	Compass	\$0 - \$1,500	0 - 7.2%
2022	Jeep	Renegade	\$0 - \$1,000	0 - 7.2%

Appraiser Blog

2022	Jeep	Gladiator, Grand Cherokee L, Grand Cherokee WK, Grand Wagoneer, Wagoneer, Wrangler, Wrangler Unlimited		0 - 7.2%
2022	Ram	1500	\$0- \$2,250	0 - 7.2%
2022	Ram	1500 Classic	\$0- \$10,000	0 - 7.2%
2022	Ram	2500, 3500	\$0- \$1,000	0 - 7.2%
2022	Ram	ProMaster Cargo Van, ProMaster City Cargo Van, ProMaster City Wagon, ProMaster Window Van		0 - 7.2%
SUBARU				
2024	Subaru	Crosstrek		4.9 - 7.4%
2023	Subaru	Ascent, BRZ, Crosstrek (incl. Hybrid), Forester, Impreza*, Legacy, Outback, Solterra, WRX		3.9 - 6.4%
TOYOTA MOTOR NORTH AMERICA				
2023	Lexus	UX	\$0- \$750	4.9 - 11.9%
2023	Lexus	ES, GX, IS, LC, LS, LX, NX, RC, RC F, RX, RZ		4.9 - 11.9%
2023	Toyota	Mirai	\$0- \$25,000	0 - 11.9%
2023	Toyota	Tacoma	\$0- \$1,000	0 - 11.9%

10

Appraiser Blog

2023	Toyota	4Runner, BZ4X, Camry, C-HR, Corolla*, Corolla Cross, Crown, GR86, GR Corolla, Highlander, Prius, Prius Prime, RAV4, RAV4 Prime, Sequoia, Sienna, Supra, Tundra 2WD, Tundra 4WD, Venza		0 - 11.9%
VOLKSWAGEN GROUP				
2024	Audi	Q8 e-tron, Q8 e-tron Sportback		6.9 - 10.6%
2024	Porsche	718 Boxster, 718 Cayman, 911, Macan, Taycan		6.9 - 11.4%
2023	Audi	e-tron, e-tron Sportback	\$0-\$7,000	2.9 - 10.6%
2023	Audi	A8, S8	\$5,000	2.9 - 10.6%
2023	Audi	e-tron GT, RS e-tron GT	\$0-\$5,000	2.9 - 10.6%
2023	Audi	A3 Sedan, A4, A4 allroad, A5 Cabriolet, A5 Coupe, A5 Sportback, A6, A6 allroad, A7, Q3, Q4 e-tron, Q4 e-tron Sportback, Q5, Q5 Sportback, Q7, Q8, R8 Coupe, R8 Spyder, RS 3 Sedan, RS 5 Coupe, RS 5 Sportback, RS 6, RS 7, RS Q8, S3, S4, S5 Cabriolet, S5 Coupe, S5 Sportback, S6, S7, SQ5, SQ5 Sportback, SQ7, SQ8, TT Coupe, TT Roadster, TTS		2.9 - 10.6%

Appraiser Blog

2023	Porsche	718 Boxster, 718 Cayman, 911, Cayenne, Macan, Panamera, Taycan		6.9 - 11.4%
2023	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf R, Golf GTI, ID4, Jetta, Taos, Tiguan		4.9 - 11.5%
2022	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf GTI, Golf R, ID4, Jetta, Passat, Taos, Tiguan		6.6-11.4%

