

#### Auto Auction Statistics

June 2018 Edition



#### Auto Auction Statistics

All the Data you Always Wanted to Know About the Auto Auction Business!





2018

Report Scope

We inventoried and analyzed 158,416 vehicles offered for sale at car auctions throughout the US, below are our findings.

## Data Categories



Inventory By State

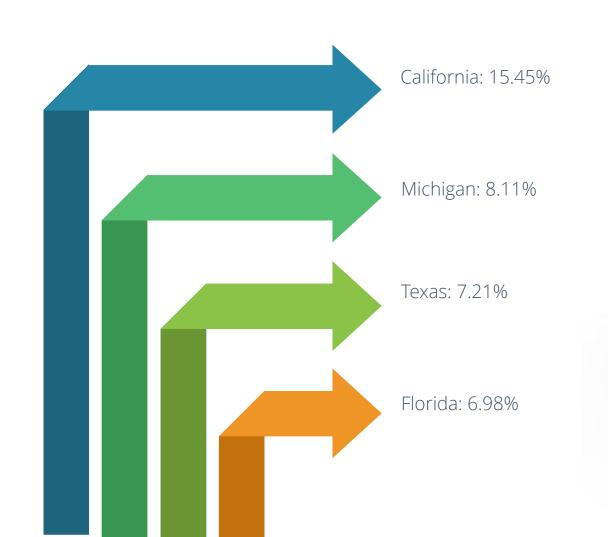
Inventory By Make

Inventory By Source

Inventory By Type and Color

Inventory By Model Year

# Top 4 States by Auction Inventory





#### Top 3 Vehicle Manufacturers Based on Auction Inventory

#### **FORD**

- 26,875 Vehicles or 16.97%
- F150 was the #1 Model



#### CHEVROLET

- 15,377 Vehicles or 9.71%
- Silverado was the #1 Model



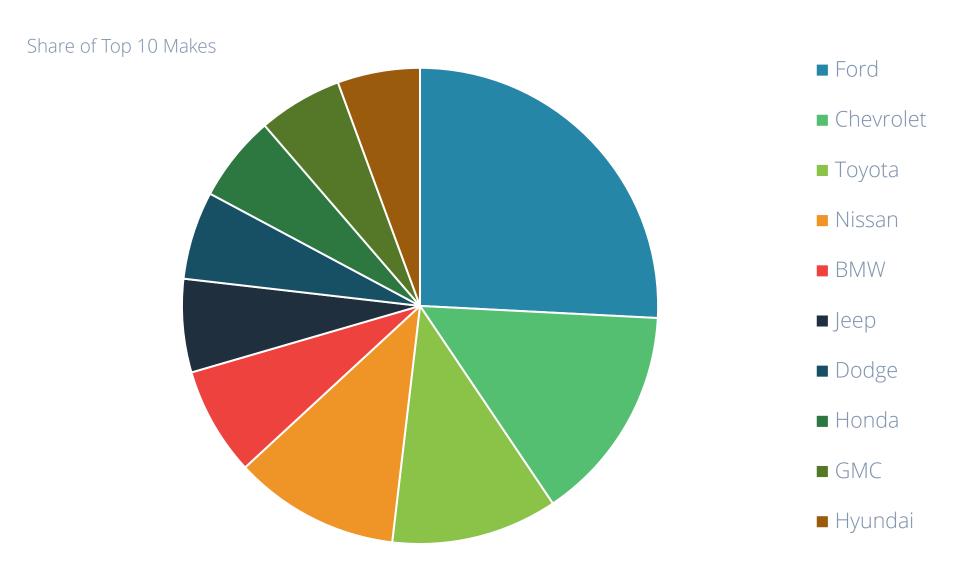
#### TOYOTA

- 11,754 Vehicles or 7.42%
- Camry was the #1 Model

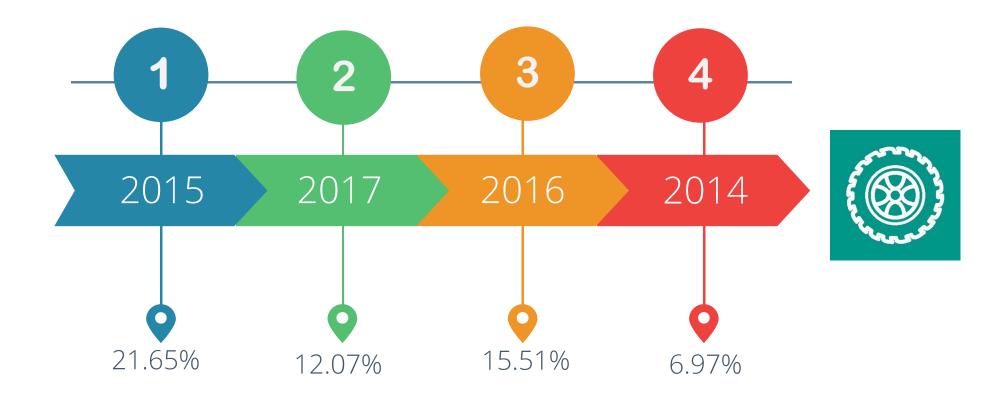


# Top 10 Makes

Ford Leads the board with 17%



### Auction Inventory By Year



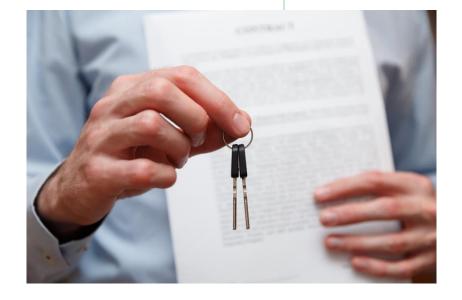
# Auction Inventory by Source Where the auctions vehicles come from!

#### Captive Finance / Off Lease

31.86%

#### Dealer Consigned / Trade-In

21.62%



#### Wholesale Units / Repo

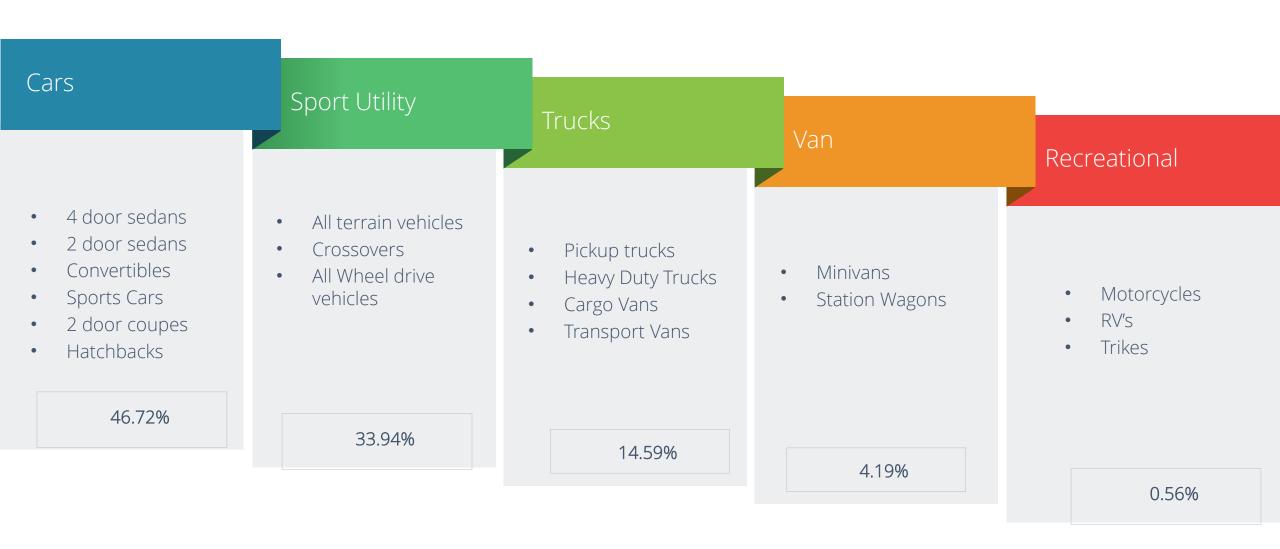
14.42%

Non-captive Finance

13.16

### Vehicle Types

Sedans now occupy less than 50% of the wholesale vehicle inventory. This decline is expected to continue.



# Wholesale Auction Inventory by Color

Black has occupied position one for the last 10 years.

BLACK 20.08%

2 WHITE 18.95%

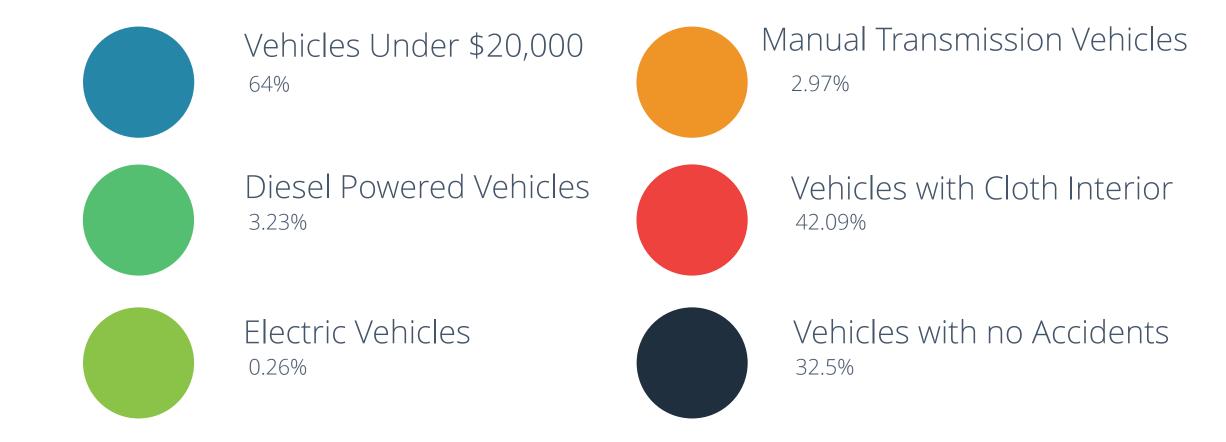
3 SILVER 14.61%

GREY 13.53



### Additional Interesting Auction Data

Survey Sample Size: 158,416 Vehicles



The End!

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